

airPHX: Is Your Health Club Making Members Sick?

airPHX® is the quick, easy, and affordable solution to the incessant odors and bacterial incursion that are the bane of athletic spaces. A game changer, airPHX (air-fix) has adapted its patented disinfection technology to the fitness world and the word is spreading. airPHX eliminates odors, bacteria, viruses and other harmful organisms throughout a facility — in the **AIR and on SURFACES** including: equipment, turf, rubber, foam, and tile. Bacteria, MRSA, C.diff, mold, Staph, athlete's foot fungus, and norovirus — virtually eliminated with the flip of a switch.

airPHX | SPORTS changing the industry!

How does airPHX technology work? airPHX technology generates clean air using a small (17.5" x 16" x 8.5") wall mounted device that plugs into an ordinary outlet. A "cold plasma" chamber kills harmful SURFACE and AIRBORNE organisms organically and continuously, even on hard to clean surfaces. One unit will treat up to 150,000 cubic feet, achieving hospital grade levels of cleanliness. And when the clean air circulates thru HVAC systems, airPHX produces benefits throughout an entire building!

An Inconvenient Truth

Here are the ugly details per a study by FitRated (2017):

- Exercise bikes had 39x more bacteria than a cafeteria tray;
- Free weights had 362x more bacteria than a toilet seat; and
- Treadmills had 72x more bacteria than a water faucet.

There are germs everywhere. Your members, athletes, and staff deserve protection from the transmission of infectious disease,

but these factors also represent revenue and public relations challenges!

In fact, a recent study by PTDirect found that "unclean facilities" was one of the top four club-related reasons members quit their club membership.

airPHX and "PRO Club Clean"

PRO Club, one of the nation's preeminent health and fitness clubs, has received accolades for providing clean, safe and healthy facilities. Utilizing state of the art technology and unique procedures and practices, PRO Club goes well beyond the precautions practiced by most other clubs around the world. PRO Club focuses such technology on air purification, germ free gym surfaces, UV purified, triple filtered pools, robotic sanitation robots and much more, including regular hospital grade swab sampling of surfaces throughout each of its clubs. To ensure the highest levels of cleanliness, the facilities operations team is trained in cleaning techniques and sanitation specific to each area of the facility.

Recently, PRO Club conducted a trial of airPHX units in its Bellevue, Washington location. After seeing the post-treatment air and surface test results, PRO Club committed to installing units in all of its clubs. PRO Club President Dick Knight noted, "The health and welfare of our members is of paramount importance. We go the extra mile to ensure our members enjoy the absolute highest degree of cleanliness whether it be in the gym, in the pool or in the childcare centers. airPHX is now an important part of PRO Club's ongoing commitment to our members' health."



Clean Club Pioneer – PRO Sports Club, Bellevue, WA

Effective treatment of one unit

- All ambient air in the space
- Flooring, including turf
- Rubber
- Equipment
- Weights
- Pads, bands and straps
- All surfaces exposed to the air!

airPHX and Other Fitness Clubs

"I wanted to take a moment and provide a (rare) testimonial of your fantastic product. As you know, cleanliness is of the utmost importance in the fitness industry. Our airPHX unit really helps keep our Crunch gym in Raleigh smelling fresh and clean. Our members and staff noticed almost immediately after installation. Thanks to you and your team for creating such a great product!"

- JD Wright, JF Fitness of North America

"We are a very family oriented club, we offer a 35,000 sq ft family entertainment center (essentially an indoor park) as one of the features of our facility. The health of our kids, families, and all our members is a top priority for us. Cleanliness is one of our company values and airPHX provided the exact solution to keep our members healthy through the long winters we have in Minnesota. Given the size of our club, we were astounded by the scope of coverage airPHX technology provided throughout our entire project. We are grateful for the impact airPHX has had on our member and employee experience."

- Matt Remick, CEO, Rochester Athletic Club

"At the YMCA of East Tennessee, we were looking for better, cost effective ways to disinfect our facility, including reducing mold levels. We were amazed at the results. Pathogens including bacteria, viruses and molds on surfaces were reduced by greater than 98% with reductions of airborne pathogens of greater than 97%. airPHX not only delivered as promised, the results wildly exceeded our expectations."

- Kim Ballard, COO, YMCA of East Tennessee

"We are deploying airPHX units in all of our Kidtown facilities as well as selected equipment, turf and locker room areas in several clubs. Results so far have been very impressive. I'm a huge fan."

- Steve Schwartz, President & CEO, Midtown Athletic Club

"As we all know, the fitness industry is highly competitive, and we are constantly looking for ways to differentiate our facility from others. Putting members' health first in every way possible is a top priority. With airPHX and its unique ability to continuously disinfect air and surfaces, we have exceeded that goal beyond our wildest expectations and those of our members. Not only is our 24/7 gym cleaner and healthier, the unit eliminates odors and freshens the air organically. Our members have noticed the difference and the enhanced workout experience."

- Terry Delamater, Round the Clock Fitness

What does it eliminate?

- Odors
- Influenza (the common cold)
- Norovirus
- MRSA and Staph
- Athletes foot
- Over 30 common Bacteria and Viruses and the odors they cause

Why airPHX?

- Member Retention
- Increased Membership
- Brand Enhancement

Put the health of your members first! PROTECT – DON'T INFECT

Contact us today! Your members and staff will thank you.

airPHX@I SPORTS

1-(855)-4AIRPHX

1-(855)-424-7749

info@airphx.com

See www.airPHXsports.com